

Townsend, Montana

Canyon Ferry Airport



2016 Economic Impact Study for
MONTANA AIRPORTS



Montana's Airports Support Our State

Montana's airports play an integral role in our transportation system by providing access to destinations within the state, throughout the country, and across the globe. Airports also offer significant economic benefits to our communities by supporting jobs; generating payroll; paying taxes; and triggering spending at local, regional, and state levels.

The importance of airports goes beyond transportation and economics. Airports offer services and other attributes of value that cannot always be easily measured in dollars and cents. Residents and visitors use airports for leisure and business travel, and airports serve as the base for a wide range of critical activities such as wildland firefighting, search and rescue operations, and training for future aviators. Airports are the starting point for aircraft that conduct utility inspections, provide medical evacuation services, and transport staff and executives for business activity.

To better understand the value of Montana's airports from the perspective of both economics and community benefits, the Montana Department of Transportation (MDT) conducted a comprehensive study of the state's aviation facilities. The study analyzed the contributions of the Montana airport system, including aviation-related and non-aviation-related businesses, visitor spending, capital expenditures on construction, and additional spin-off (or "multiplier") effects. The study also examined specific activities and uses at each airport to identify how these facilities support Montana's residents and visitors.

Methodology

This study expresses the economic benefits of Montana's airports in terms of jobs, payroll, and total annual economic impact derived from the activities that occur at aviation facilities. Direct impacts include those from on-airport businesses, construction-related activities, and spending from visitors who travel through an airport. Airports host on-airport businesses that serve aircraft or passengers such as:

- Administration
- Military
- Airlines
- Maintenance
- Parking
- Concessions
- Car rental
- General aviation
- Air tours
- Air cargo

Additionally, airside and landside construction projects require continuous investments, many of which are high-dollar, long-term undertakings. Because commercial service and general aviation airports are essential to visitors' abilities to conduct business or vacation in Montana, airports support the hospitality industry through lodging, restaurant, retail, and entertainment spending.




Airports' direct impacts also have spin-off effects throughout Montana, as dollars spent at an airport and by visitors off-airport are re-spent locally, regionally, and statewide. Spin-off effects are caused when a portion of direct business revenues are used to purchase goods and services in Montana (i.e., indirect effects) and when the portion of revenues paid as wages to workers are spent within the state (i.e., induced effects).

Combined, direct impacts and spin-off effects compose the total contribution of an individual airport and determine the statewide impact of Montana's airport system.



STATEWIDE IMPACTS

Aviation is a vital key to Montana's economic activity and transportation network. The public-use airports in the state contribute:

	Jobs
	23,849
	Payroll
	\$838,510,000
	Economic Impact
	\$2,779,115,000

Canyon Ferry Airport

DIRECT ECONOMIC IMPACTS

On-Airport
\$288,000

Corporate/
Business Activity



Construction
\$64,000

Military Exercise/
Training



Visitor Spending
\$8,000

Police/Law
Enforcement



**SPIN-OFF
ECONOMIC EFFECT**
\$360,000

Canyon Ferry Airport (8U9) is a general aviation airport eight miles northwest of Townsend in Broadwater County, Montana. The airport is in southwest Montana on the west side of Canyon Ferry Lake. With a 3,200-foot gravel runway along a picturesque lake, Canyon Ferry Airport provides a unique destination for travelers and an appealing destination for recreational pilots.

Canyon Ferry Airport supports several activities, including recreational flying, ballooning, environmental patrol, aerial photography and surveying, military exercises and training conducted by the U.S. Army National Guard, search and rescue, and flight training. The airport also offers scenic flights of Canyon Ferry Lake and a good place to stop for lunch.

Like many small general aviation airports in Montana, Canyon Ferry Airport provides an accommodating destination for local recreational and utility aircraft operations in the region while supporting the local economy.

8U9 TOTAL IMPACTS



\$237,000



\$612,000

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