



# Red Lodge Airport

2016 Economic Impact Study for  
**MONTANA AIRPORTS**

MONTANA  
**MDT** ★  
DEPARTMENT OF TRANSPORTATION

# Montana's Airports Support Our State

Montana's airports play an integral role in our transportation system by providing access to destinations within the state, throughout the country, and across the globe. Airports also offer significant economic benefits to our communities by supporting jobs; generating payroll; paying taxes; and triggering spending at local, regional, and state levels.

The importance of airports goes beyond transportation and economics. Airports offer services and other attributes of value that cannot always be easily measured in dollars and cents. Residents and visitors use airports for leisure and business travel, and airports serve as the base for a wide range of critical activities such as wildland firefighting, search and rescue operations, and training for future aviators. Airports are the starting point for aircraft that conduct utility inspections, provide medical evacuation services, and transport staff and executives for business activity.

To better understand the value of Montana's airports from the perspective of both economics and community benefits, the Montana Department of Transportation (MDT) conducted a comprehensive study of the state's aviation facilities. The study analyzed the contributions of the Montana airport system, including aviation-related and non-aviation-related businesses, visitor spending, capital expenditures on construction, and additional spin-off (or "multiplier") effects. The study also examined specific activities and uses at each airport to identify how these facilities support Montana's residents and visitors.

## Methodology

This study expresses the economic benefits of Montana's airports in terms of jobs, payroll, and total annual economic impact derived from the activities that occur at aviation facilities. Direct impacts include those from on-airport businesses, construction-related activities, and spending from visitors who travel through an airport. Airports host on-airport businesses that serve aircraft or passengers such as:

- Administration
- Military
- Airlines
- Maintenance
- Parking
- Concessions
- Car rental
- General aviation
- Air tours
- Air cargo

Additionally, airside and landside construction projects require continuous investments, many of which are high-dollar, long-term undertakings. Because commercial service and general aviation airports are essential to visitors' abilities to conduct business or vacation in Montana, airports support the hospitality industry through lodging, restaurant, retail, and entertainment spending.

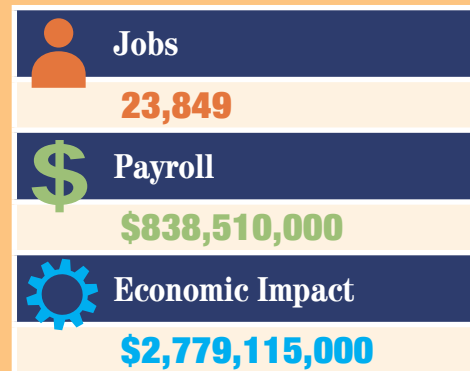
Airports' direct impacts also have spin-off effects throughout Montana, as dollars spent at an airport and by visitors off-airport are re-spent locally, regionally, and statewide. Spin-off effects are caused when a portion of direct business revenues are used to purchase goods and services in Montana (i.e., indirect effects) and when the portion of revenues paid as wages to workers are spent within the state (i.e., induced effects).

*Combined, direct impacts and spin-off effects compose the total contribution of an individual airport and determine the statewide impact of Montana's airport system.*



## STATEWIDE IMPACTS

Aviation is a vital key to Montana's economic activity and transportation network. The public-use airports in the state contribute:



## DIRECT ECONOMIC IMPACTS

**On-Airport**  
**\$284,000**

**Construction**  
**\$65,000**

**Visitor Spending**  
**\$13,000**



## RED TOTAL IMPACTS

4 jobs  
\$189,000 revenue  
\$643,000 economic activity

Corporate/  
Business Activity



Military Exercise/  
Training



Emergency  
Medical Aviation



Police/Law  
Enforcement



## Red Lodge Airport



Red Lodge Airport (RED) is a general aviation airport one mile northwest of Red Lodge in Carbon County, Montana. The airport is in the southern region of the state at the junction of U.S. Highways 78, 212, and 308. Sitting along the eastern edge of the Rocky Mountains, the airport is midway between the Rocky Mountains to the west and the Montana plains to the east.

Red Lodge Airport is heavily utilized and supports many activities, including recreational flying, traffic/news reporting, corporate and business aviation, environmental patrol, aerial surveying and inspections, banner towing, flight training, and emergency medical flights. The airport also is used by high-profile visitors to the area, such as the Governor of Montana. Red Lodge Airport hosts annual fly-in events so various pilot groups can visit the region and enjoy a meal.

Additionally, the airport hosts several tenants. Zook Aviation specializes in aircraft acquisition and finance, and the Red Lodge Flying Club offers flight training.

Like many small general aviation airports in Montana, Red Lodge Airport supports its local economy and serves as a gateway to an otherwise remote region.

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