

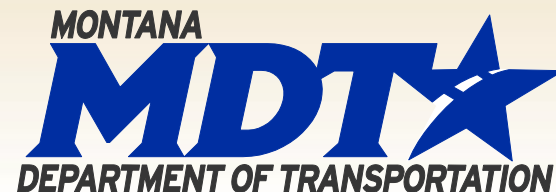
Traffic Safety Culture (TSC) TPF FFY 2015-2019 :: TPF-5(309) FFY 2020-2024 :: TPF-5(444)



Sue Sillick

Montana Department of Transportation

November 2019



FFY 2015-2019/2020-2024 :: TPF-5(309)/TPF-5(444)

★ Pooled Fund Program: MDT Lead

★ Purpose: Accelerate the Development and Delivery of Tools and Services to Transform Traffic Safety Culture

★ TPF: <https://www.pooledfund.org/Details/Study/558/>
<https://www.pooledfund.org/Details/Solicitation/1482>

★ MDT:
<https://www.mdt.mt.gov/research/projects/trafficsafety.shtml>

★ **Still Seeking Partners for TPF-5(444)**

FFY 2015-2019 :: TPF-5(309)

★ Pooled Fund Program

★ Projects (10)

★ Completed

★ Driving After Cannabis Use

★ Exploring Traffic Safety Citizenship

★ **Key Information for Effective DUIC Policy**

★ Proactive Traffic Safety: Empowering Behaviors to Reach our Shared Vision of Zero Deaths and Serious Injuries – **Webinar 11/19/19, 12 pm – 1 pm MST; Register:**

<https://montana.webex.com/montana/onstage/g.php?MTID=e3f529247a60d5a64d983c464a5a029bc> [montana.webex.com]

★ Traffic Safety Culture Primer: **Webinar 12/3/19, 1 pm – 2 pm MST**

★ TraSaCu: Traffic Safety Culture International Technology Transfer

★ Understanding Law Enforcement

Attitudes and Beliefs About Traffic Safety

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★ Pooled Fund Program

★ Projects

★ Active

- ★ Guidance for Evaluating Traffic Safety Culture Strategies
- ★ Guidance on Messaging to Avoid Reactance and Moral Disengagement
- ★ Guidance on Cultural –Based Strategies to Grow Engaged Driving

FFY 2015-2019/2020-2024 :: TPF-5(309)/TPF-5(444)

★ Pooled Fund Program

★ Benefits

- ★ Improve Traffic Safety
- ★ Leverage Funds
- ★ Resources – Increased Knowledge and Practical Tools
- ★ Partner with Participants and Other interested Parties
- ★ Seat at the Table
- ★ Networking
- ★ Learn About Other Projects/Initiatives
- ★ Synergy – Ideas, Energy...

FFY 2020-2024 :: TPF-5(444)

★ Pooled Fund Program -

<https://www.pooledfund.org/Details/Solicitation/1482>

★ Still Seeking Partners

★ Join Us and Help to Set the Goals



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