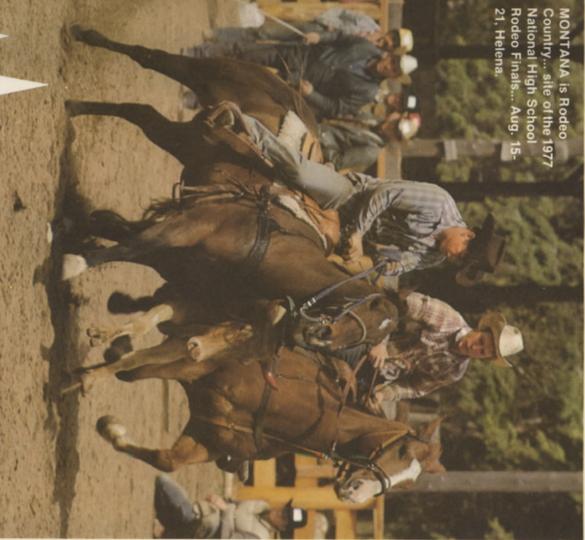


MONTANA

last of the big time splendors



MONTANA is Rodeo Country... Site of the 1977 National High School Rodeo Finals... Aug. 15-21, Helena.

The Official MONTANA 1977 Highway Map

For FREE Distribution

"Big skies, towering mountains, wide open spaces and friendly people."

Montana. Big as all outdoors. With a lavish variety of things to do, and generous room to do 'em in. The mountains are as high as the prairies are wide, and there's room—and time—enough for what is important to you. Roads are for wandering on...to ghost towns and art galleries, fishing streams and resort hideaways, dude ranches and golf courses, badlands and ski slopes. There's an abundance of wildlife and wilderness, and companionable space for backpacking, camping, hiking, canoeing, mountain climbing, star-gazing.

You won't meet a stranger...but you'll meet a lot of friends. Find yourself in Montana. It's as easy as falling off a log.

YELLOWSTONE NATIONAL PARK

Yellowstone...not only America's biggest and oldest national park, but also the first national park in the world. Visitors enter the great natural preserve through three Montana entrances to wander in wonder through a world of geysers and steaming mountains, immense forests, a vast river-carved canyon, bercolating mud pots, thundering waterfalls, horizon-wide lakes, unfeared rivers, trails that lead through solitude and scenery, and a living landscape of wild-world citizens like burling elk, deer, moose, coyotes, swans, and opinnated bluejays. Yellowstone's campground and hospitable lodges are scattered over 3,500 square miles dedicated "for the benefit and enjoyment of the people."

Yellowstone's summer season is from early May to mid-October, while winter activities run from December through March. For further information, contact the Superintendent, Yellowstone National Park, Wyoming 82199.

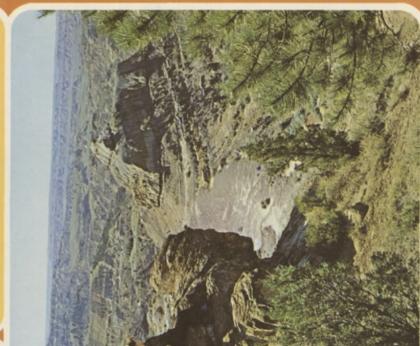
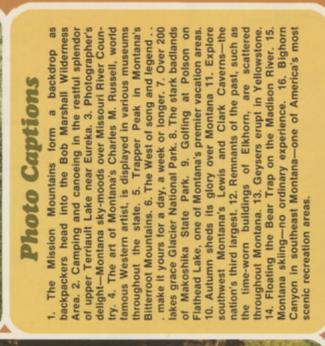
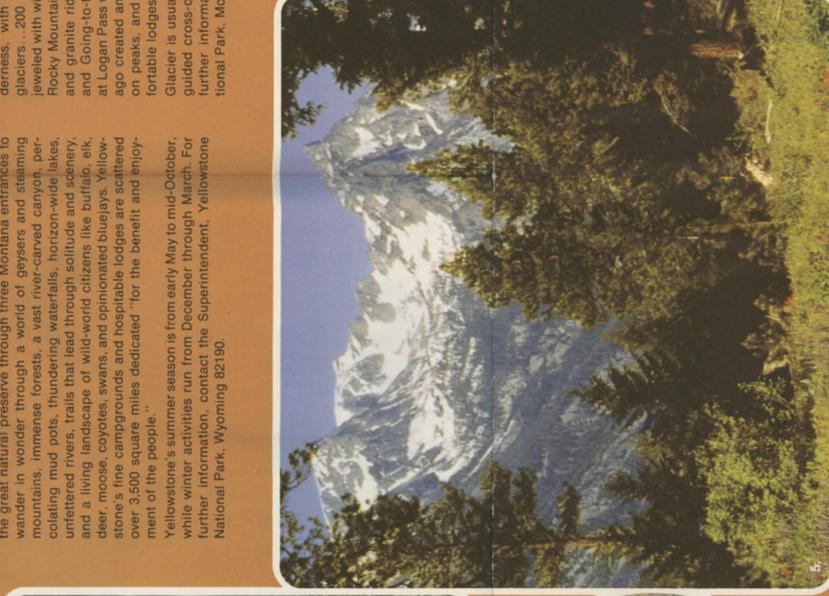


Photo Captions

1. The Mission Mountains form a backdrop as the sun sets over the mountains. 2. Camping and canoeing in the rafting splendor of upper Terrault Lake near Eureka. 3. Photographer's delight—Montana sky-moods over Missouri River Country. 4. The world's largest elk head is on display in the famous Western art gallery, displayed in various museums throughout the state. 5. Tripper Peak in Montana's Blitterroot Mountains. 6. The West of song and legend...lakes grace Glacier National Park. 7. The stark badlands of Makoshika State Park. 8. Golfing at Poison on Fairhead Lake, one of Montana's premier recreation areas. 9. The sun sets over the mountains. 10. Explore southern Montana's glory over and over. 11. Explore the nation's third largest, 12. Remnants of the past, such as the line-worn buildings of Elkhorn, are scattered throughout the state. 13. Experience the Montana snows. 14. Popping the Bear. 15. Experience the Montana snows. 16. Bighorn Canyon in southeast Montana—one of America's most scenic recreation areas.

National Register of Historic Places

Key numbers refer to location on the highway map.

CLARK COUNTY: 1. Lewis and Clark Trail, B-4
 2. Lewis and Clark National Historic Site, B-4
 3. Lewis and Clark National Historic Site, B-4
 4. Lewis and Clark National Historic Site, B-4

CHARLES MERRILL COUNTY: 1. Charles Merrill House, B-7
 2. Charles Merrill House, B-7
 3. Charles Merrill House, B-7
 4. Charles Merrill House, B-7
 5. Charles Merrill House, B-7
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 15. Charles Merrill House, B-7
 16. Charles Merrill House, B-7
 17. Charles Merrill House, B-7
 18. Charles Merrill House, B-7
 19. Charles Merrill House, B-7
 20. Charles Merrill House, B-7

MISSOULA COUNTY: 1. Missoula National Historic Site, B-1
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 5. Missoula National Historic Site, B-1
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 20. Missoula National Historic Site, B-1

YELLOWSTONE NATIONAL PARK: 1. Yellowstone National Park, B-12
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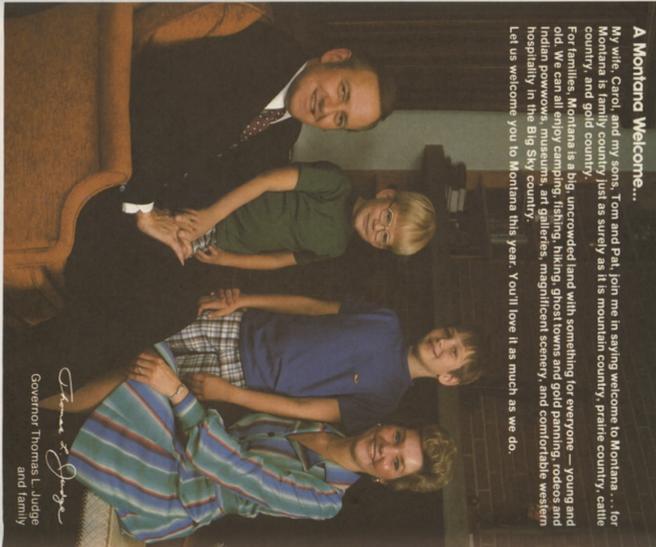


MONTANA is the nation's fourth largest state, averages 550 miles in length and 272 miles in width. The Continental Divide runs north and south through the western section. The highest point is Granite Peak, 12,798 feet; the lowest is 1,820 feet on the Kootenai River at the Idaho line. Climate varies with topography and altitude. Average annual precipitation varies from 28 in January to 84 in July.

MONTANA was first recorded by FRENCH fur traders in 1743. Lewis and Clark visited the area in 1805-06; the first trading post was built in 1807 while the first permanent settlement was St. Mary's Mission founded in 1841, still standing today. Gold prospectors struck it rich in Barnack in 1882 with later strikes in Virginia City and Helena. The first herd of long-horn cattle was raised from Texas in 1866. The Indian wars ended with Chief Big Horn in 1876 and a year later Chief Joseph surrendered with his band at the Battle of the Wounded Knee in 1890. Today 6 railroads, 10 bus lines and 4 airlines serve Montana, 9,552 miles of paved urban, secondary, primary and interstate highways cross the state.

MONTANA has a land area of 93,157,852 acres, richly endowed with natural resources. In addition to millions of acres of ideal range and cropland, other prominent commodities being utilized for the nation and world are water, copper, timber, coal, lead, oil and natural gas. Livestock is by far the most important agricultural product...but the state is also a leading producer of wheat, barley, and corn. The latest estimated value of mineral production is \$560,246,000. Copper tops this field, followed by oil and gas. Production of low-sulfur coal is expanding rapidly as the nation seeks new energy supplies.

The timber industry harvests about 1.4 billion board feet annually. Products include lumber, plywood, pulp and paper, manufactured wood products and over a million Christmas trees. Most of the state's power is hydroelectric, but there are six steam generating plants using coal as fuel. Two large additional nine-month generating plants are under construction. The state's energy production is added by its nuclear power plants. The state's energy production is added by its nuclear power plants. The state's energy production is added by its nuclear power plants.



A Montana Welcome...
 My wife, Carol, and my sons, Tom and Pat, join me in saying welcome to Montana...for Montana is family country just as surely as it is mountain country, prairie country, cattle country, and gold country.
 For families, Montana is a big, uncrowded land with something for everyone...young and old. We can all enjoy camping, fishing, hiking, ghost towns and gold panning, rodeos and hospitality in the Big Sky country. For lovers of magnificent scenery, and comfortable western living, Montana is a beautiful state. Let us welcome you to Montana this year...You'll love it as much as we do.

Governor Thomas L. Judge and family

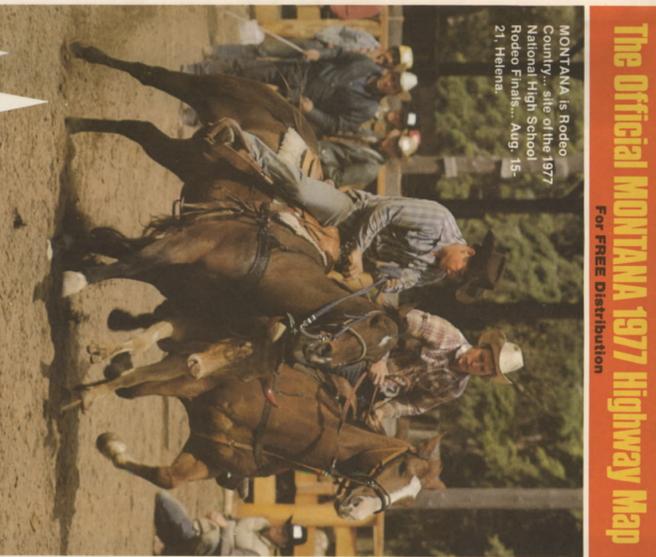


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