

Helena Area Transit Service (HATS)



Capital Transit



2013-2018 TDP

- ▣ How did we get here?
- ▣ Began with our 2013 TDP update
- ▣ By conducting Individual interviews, community meetings and questionnaires from the riders they expressed support for:
 - Service to Helena's westside
 - More fixed routes
 - Back and forth transit (no loop)

2013-2018 TDP cont.

- Shorter bus time for longest run

Riders also supported:

- Longer service days
- Holiday service
- Weekend service

2013-2018 TDP cont.

- Service to the north valley area
- Commuter service to north valley and East Helena

Be like ~~Missoula~~, no, be like ~~Bozeman~~, no and lastly, be like Butte!!

Last issue to transportation heaven, **no money!!**

Community Transportation Association of America (CTAA)

- ▣ Awarded a Nationwide Grant to improve transportation for seniors and disabled riders
- ▣ (17 communities awarded)

- ▣ Round **One** – look at lack of service for seniors and disabled riders north of Helena
 - Number of potential riders
 - Riders needs
 - Area to serve

***Improve service within the city first!!

Community Transportation Association of America (CTAA)

- ▣ Round Two – look at ways to make Capital Transit (better)
 - Strengthen the Advisory Council through-
 - ▣ Training on coordination
 - ▣ Completion of a comprehensive inventory of all transit services in Helena
 - ▣ Develop a mobility management and travel training program

Community Transportation Association of America (CTAA) round 2 cont.

- Select a key Capital Transit/HATS service improvement-

New fixed route service - 2 routes

Nelson/Negaard

- Charrette
 - 60 + people
 - 20 -25 organizations rep.

Community Transportation Association of America (CTAA) round 2 cont.

- And two regional concepts -
 - Commuter routes
 - North valley area
 - East Helena

Community Transportation Association of America (CTAA) round 2 cont.

- ▣ Create a Transit riders council
- ▣ Complete a Capital transit (HATS) Communication and Marketing Plan (rebranding)
 - Service name and catch phrase “ride the capital t”
 - Service color
 - New web site www.ridethecapitalt.org
 - Rider amenities (real time bus location)
 - ADA Para-Transit ride notification

Community Transportation Association of America (CTAA) round 2 cont.

- ▣ Bus stop sign



Community Transportation Association of America (CTAA) round 2 cont.

- ▣ Bus color and logo design



Community Transportation Association of America (CTAA) round 2 cont.

▣ New Brochure



ADA PARA-TRANSIT SERVICE
 ADA Para-Transit service is available to all eligible para-transit riders. The Transit Functional Needs Application is available on our website. An application form can be submitted directly to your medical professional. For additional information please call 447-8081.

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FARE, TOKENS & PASSES

ADA Origin to Destination Para-Transit Service:
 Age 6 and Under: No charge
 Rider Attendant: No charge
 ADA Para-Transit (in advance): \$0.85

ADA Para-Transit (same day, if available): \$0.85

Fixed Route Service:

Fixed Buses:	\$0.85
ADA Para-Transit eligible customers can ride the fixed route using ADA eligibility card:	\$0.50

TOKENS:

1 Token:	\$0.85
10 Tokens:	\$8.00
20 Tokens:	\$15.00
30 Tokens:	\$21.00

PASSES:

All Day Fixed Route Pass:	\$2.60
10 Trench Pass:	\$8.00
20 Trench Pass:	\$15.00
30 Trench Pass:	\$21.00

NOTE: Drivers do not wear seatbelts. Please have the correct change when boarding or purchasing tokens or passes. Please make tokens payable to Capital Transit Service.

All fixed route buses are equipped with three racks that fit up to 2 bicycles at one time.

RED ROUTE NORTH:

St. Peter's Hospital	:43
MT State Capitol	:49
100 BK Rodney St.	:53
Women's Mental	:55
Fuller & Placer Transfer Point	:00

RED ROUTE SOUTH:

800 BK Terr Ct.	:16
Aspen St. & National St.	:19
Unit Bldg 14th St.	:24
Fuller & Placer Transfer Point	:26
Women's Mental	:30
100 BK Rodney St.	:32
MT State Capitol	:36
St. Peter's Hospital	:42

BLUE ROUTE WEST:

Fuller & Placer Transfer Point	:00
1200 BK Grant St.	:12
Carroll College	:16
Unit Bldg 14th St.	:22
Fuller & Placer Transfer Point	:24/26/26
Capital Transit Center	:32
Roberts & Boate	:35
Pure View Health Center	:40
Wal-Mart	:45

BLUE ROUTE EAST:

Fuller & Placer Transfer Point	:00
900 Jackson St.	:04
Carroll College	:07
1300 BK Allison St.	:11

BLUE ROUTE WEST:

Fuller & Placer Transfer Point	:00
900 Jackson St.	:04
Carroll College	:07
1300 BK Allison St.	:11

THE BLUE ROUTE
 Capital Transit has two buses providing fixed route bus service. These routes are called the Blue Route and the Red Route. The fixed route buses operate from 7:00 am to approx. 6:12 pm Monday through Friday. No service on State and Federal holidays.

THE BLUE ROUTE
 Operates from the west side of Helena through downtown to Wal-Mart.
 Provides service to the transit center.
 Final stop will be at 1300 BK Allison at approx. 6:12 pm

THE RED ROUTE
 Runs from the Target store on Montana Ave. to St. Peter's Hospital by way of downtown Helena.
 Stops at the State Capitol building.
 Final stop will be at Target at approx. 6:11 pm

FIXED ROUTE SERVICE

Both routes run hourly. Please see the current schedule for times. Please arrive five minutes prior to the buses scheduled arrival. All arrival times are estimates. Numerous delays outside our control may cause the bus to be delayed. For more accurate timing and location of your bus please use the RouteShout bus locator application.

The buses do not automatically stop at each bus stop except at the transfer point Fuller & Placer. To hail the bus at the other stops please step forward and wave your hand to capture the driver's attention. Transfer tickets are available. Transfer tickets have a one-hour time limit.

Upon boarding the bus, the driver will ask you for your bus stop destination so they will know where you would like to get off. If you wish to change your destination please notify the driver or signal the driver when the driver announces your stop.

RIDER RESPONSIBILITIES
 We strive to provide a safe and comfortable ride for all of our passengers. Please take the time to familiarize yourself with our rider's rules and responsibilities. We have these posted on our website and each bus.

Capital Transit provides accommodations for any known disability that may interfere with a person using our service. Alternative accessible formats for this information will be provided upon request.

For further information, call (406) 447-8080

Dispatch: Option 1
Candidates: Option 2

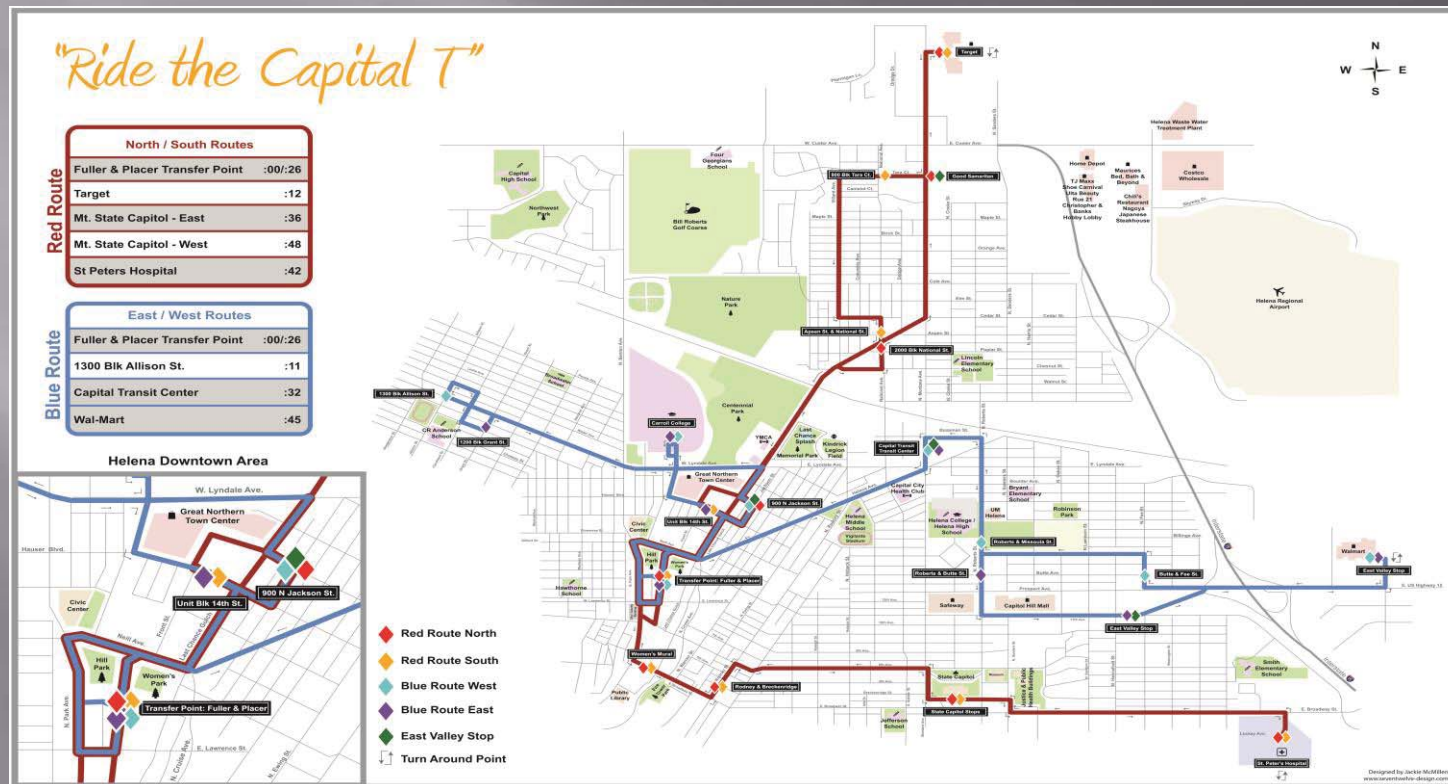
Text telephone or TTY is available at (800) 335-7592, or by calling Montana Relay at 711.

406.447.8080
www.RideTheCapital.org

CAPITAL TRANSIT SERVICE
 1419 N. Montana Ave.
 Helena, MT 59601

Community Transportation Association of America (CTAA) round 2 cont.

- Brochure map



Community Transportation Association of America (CTAA) round 2 cont.

- ▣ New Web Site – WWW.ridethecapitalt.org
- ▣ Real-time bus locator – Routeshout 2.0
- ▣ ADA Para-transit ride notification
 - Night before
 - 15 minutes before bus arrival
- ▣ Lastly, provide a forum for the creation of a coalition that will:
 - Actively monitor and engage the city in securing additional funds for transit services

Community Transportation Association of America (CTAA) round 3

- ▣ Round Three – Coalition Building
 - Goal one -
 - ▣ Find a large numbers of individuals to:
 - Call the city commissioners about supporting transit
 - Support the new marketing plan
 - Educate Business community about transit
 - Support legislative members who support transit

Community Transportation Association of America (CTAA) round 3

- ▣ Support Federal legislature for transit funding
- ▣ Educate general community about transit
- ▣ Expand the policy and transit funding committee
- ▣ Support regional transit opportunities

Community Transportation Association of America (CTAA) round 3

- Goal Two –
 - Analyze current budget
 - Find efficiencies in budget
 - Make recommendations for improved financial operation
 - City should submit all financial **wants** to MDOT
 - Educate community about how other communities fund their public transit

City Commission supports transit

- ▣ **City Commission funds new Capital transit with two new fixed route bus routes**
- ▣ The new routes move from concept at charrette to on the street reality!
 - Preliminary design
 - Citizen comments on new routes and stop location
 - Engineering review

City Commission supports transit

- ▣ All bus stops must meet ADA requirements before service begins (legal review)
- ▣ RFP for bus stop evaluations for ADA compliance Oct. 2015 – Mar. 2016
- ▣ **MCA 61-8-354 ???? April 2016**
- ▣ Discussion, review and back to the drawing board

City Commission supports transit

- ▣ Redesign of the stop locations (city property on local streets)
- ▣ New ADA compliant shelter at main transfer location (Fuller & Placer, MDT grant)
- ▣ New ADA compliant shelter at Carroll College (privately funded)
- ▣ New ADA compliant web site launched

City Commission supports transit



City Commission supports transit



City Commission supports transit

- ▣ New Brochure
- ▣ Real-time bus location app
- ▣ All bus stops meet ADA requirements as well as MCA 61-8-354
- ▣ Third party snow removal contract
- ▣ Approved for new low floor bus
- ▣ “Spirit of Liberty” buses

City Commission supports transit



City Commission supports transit

- ▣ Launch Fall of 2016!!!
- ▣ No CDL drivers available!!
- ▣ Hired drivers and trained them to pass the CDL drivers test
- ▣ Launched January 16th, 2017

City Commission supports transit

▣ QUESTIONS ?



▣ Thank you

City Commission supports transit



▣ Thank you