

# Safer Roads

## *Implementing Safety Countermeasures*

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# Proven Safety Countermeasure Focus Areas

- Roadway Departure
  - 6 Countermeasures
- Intersections
  - 7 Countermeasures
- Pedestrian/Bicyclist
  - 8 Countermeasures
- Speed Management
  - 3 Countermeasures
- Crosscutting
  - 4 Countermeasures

# Roadway Departure



Enhanced Delineation  
for Horizontal Curves



Longitudinal Rumble  
Strips and Stripes on  
Two-Lane Roads



Median Barriers



Roadside Design  
Improvements at Curves



SafetyEdge<sup>SM</sup>



Wider Edge Lines



# Roadway Departure: Enhanced Delineation for Horizontal Curves

Potential strategies that can be implemented in advance of or within curves, in combination, or individually.

Potential Strategies	In advance of curve	Within curve
Pavement markings (standard width or wider)	X	X
In-lane curve warning pavement markings	X	
Retroreflective strips on sign posts	X	X
Delineators		X
Chevron signs		X
Enhanced Conspicuity (larger, fluorescent, and/or retroreflective signs)	X	X
Dynamic curve warning signs (including speed radar feedback signs)	X	
Sequential dynamic chevrons		X

## Sequential Dynamic Chevrons

60% reduction in fatal and injury crashes<sup>3</sup>

## In-Lane Curve Warning Pavement Markings

35-38% reduction in all crashes.<sup>4-5</sup>

## New Fluorescent Curve Signs or Upgrade Existing Curve Signs to Fluorescent Sheeting

18% reduction in non-intersection, head-on, run-off-road, and sideswipe in rural areas.<sup>1</sup>

# Roadway Departure: Enhanced Delineation for Horizontal Curves



MT-41, North of Dillion



# Roadway Departure: Longitudinal Rumble Strips and Stripes on Two-Lane Roads

- Considerations
  - Cost?
    - Rumble strips are relatively low-cost
  - Noise concerns?
    - “Mumble Strips”\*
  - Maintenance?
    - Typically, no issues when placed on pavement joints, if the pavement is in good condition
    - Studies have shown no evidence of issues related to snow, ice, or rain build-up



## Safety Benefits:

### Center Line Rumble Strips

**44-64%**

reduction in head-on fatal and injury crashes on two-lane rural roads.<sup>4</sup>

### Shoulder Rumble Strips

**13-51%**

reduction in single vehicle, run-off-road fatal and injury crashes on two-lane rural roads.<sup>4</sup>

# Roadway Departure: Median Barriers

- Types
  - Cable Barriers
  - Metal-Beam Guardrail
  - Concrete Barriers



## Safety Benefits:

**8%**

of all fatalities on divided highways are due to head-on crashes.<sup>1</sup>

**Median Barriers  
Installed on Rural  
Four-Lane Freeways**

**97%**

reduction in cross-median crashes.<sup>2</sup>

# Roadway Departure: Median Barriers

I-15, Helena





# Roadway Departure: Roadside Design Improvements at Curves

- Provide for a Safe Recovery
  - Clear Zones
  - Slope Flattening
  - Adding or Widening Shoulders
- Reduce Crash Severity
  - Cable Barrier
  - Metal-Beam Guardrail
  - Concrete Barrier



Increase the  
distance to roadside  
features from 3.3 ft  
to 16.7 ft:

**22%**

reduction for all crashes.<sup>3</sup>

Increase the  
distance to roadside  
features from 16.7 ft  
to 30 ft:

**44%**

reduction for all crashes.<sup>3</sup>

# Roadway Departure: Roadside Design Improvements at Curves

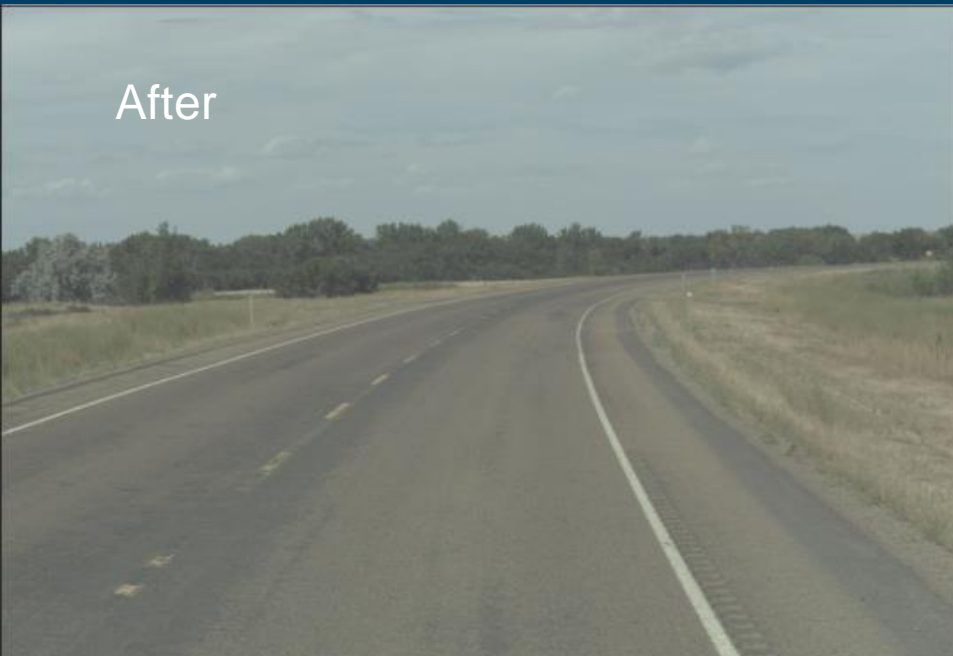
Before



MT-24, South of Glasgow

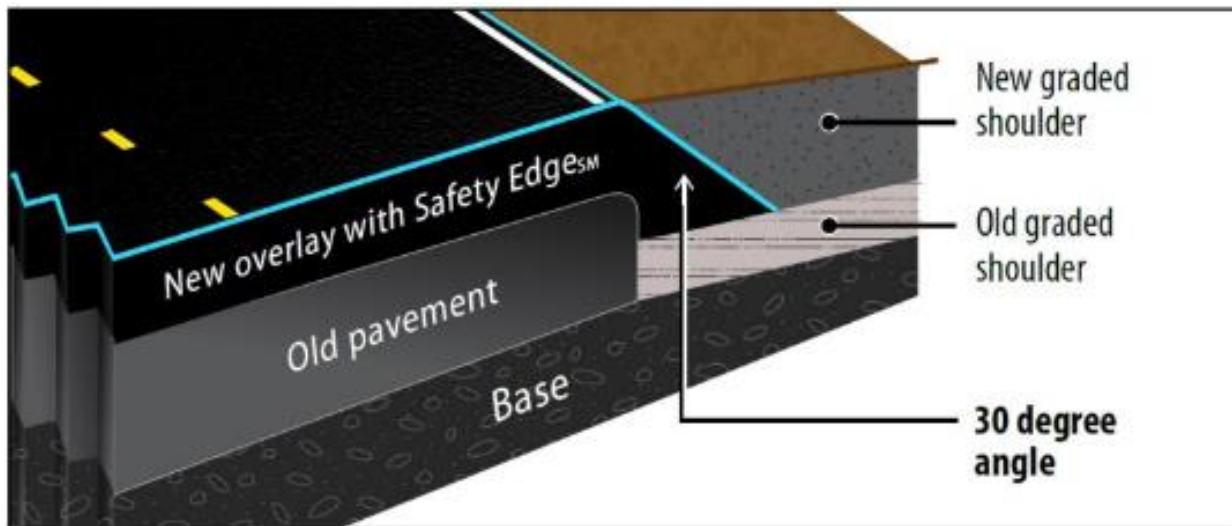


After



# Roadway Departure: SafetyEdge<sup>SM</sup>

- Shapes the edge of the pavement at ~30°
- Eliminated vertical drop-off
- Can improve pavement durability



Cross-section view of an overlay with the SafetyEdge<sup>SM</sup>.

Source: FHWA-SA-17-044



## Safety Benefits:

**11%**

reduction in fatal and injury crashes.<sup>2</sup>

**21%**

reduction in run-off road crashes.<sup>2</sup>

**19%**

reduction in head-on crashes.<sup>2</sup>

**Benefit-Cost Ratio  
Range<sup>3</sup>**

**700:1 to  
1,500:1**



# Roadway Departure: Wider Edge Lines

- 4-inch to 6-inch width
- Considerations
  - Relatively low cost
  - Can be implemented with existing maintenance equipment
  - As automated vehicle usage increases, wider edge lines can help with vehicles' sensors



## Safety Benefits:

Wider edge lines  
can reduce  
crashes up to:

**37%**

for non-intersection, fatal and injury crashes on rural, two-lane roads.<sup>2</sup>

**22%**

for fatal and injury crashes on rural freeways.<sup>3</sup>

## Benefit-Cost Ratio

**25:1**

for fatal and serious injury crashes on two-lane rural roads.<sup>4</sup>

# Intersections



[Backplates with Retroreflective Borders](#)



[Corridor Access Management](#)



[Dedicated Left- and Right-Turn Lanes at Intersections](#)



[Reduced Left-Turn Conflict Intersections](#)



[Roundabouts](#)



[Systemic Application of Multiple Low-Cost Countermeasures at Stop-Controlled Intersections](#)



[Yellow Change Intervals](#)



# Intersections: Backplates with Retroreflective Borders

- Backplates improve visibility of signal heads
- Considerations
  - Low-cost safety treatment
  - Structural limitations due to added wind load



Safety Benefits:

**15%**

reduction in total crashes.<sup>1</sup>



Signal backplate framed with  
a retroreflective border.

Source: FHWA

# Intersections: Corridor Access Management

- Strategies
  - Reduce driveway density
  - Manage spacing of intersections and access points
  - Limit allowable movements (Ex. Right-In, Right-Out)
  - Install raised median
  - Utilize alternative intersection designs
  - Provide turn lanes



## Safety Benefits:

Reducing  
driveway  
density

**5-23%**

reduction in total crashes along  
2-lane rural roads.<sup>3</sup>

**25-31%**

reduction in fatal and injury  
crashes along urban/suburban  
arterials.<sup>4</sup>

# Intersections: Dedicated Left- and Right-Turn Lanes at Intersections

- Benefits
  - Physical separation for turning traffic
  - Deceleration prior to a turn
  - Storage for vehicles

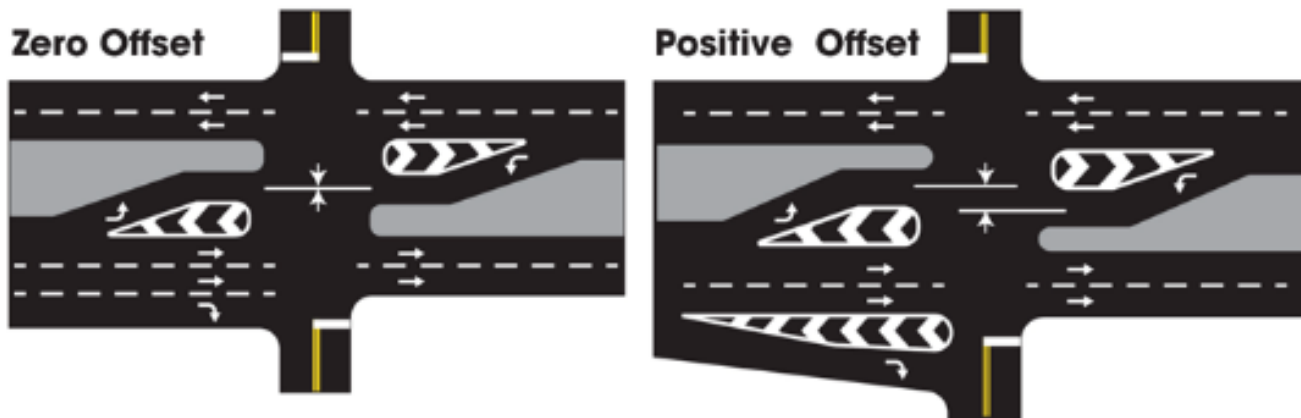


Illustration comparing zero offset to positive offset of left- and right-turn lanes. Source: FHWA



**Safety Benefits:**

**Left-Turn Lane**

**28-48%**

reduction in total crashes.<sup>1</sup>

**Positive  
Offset Left-Turn  
Lanes**

**36%**

reduction in fatal and injury  
crashes.<sup>2</sup>

**Right-Turn Lanes**

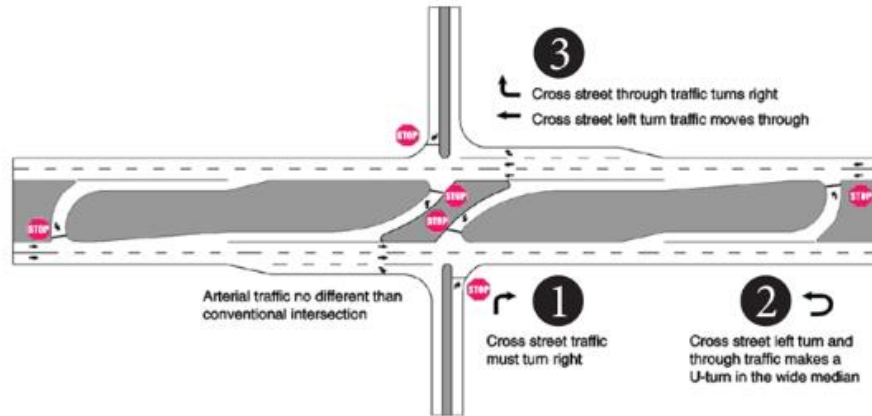
**14-26%**

reduction in total crashes.<sup>1</sup>

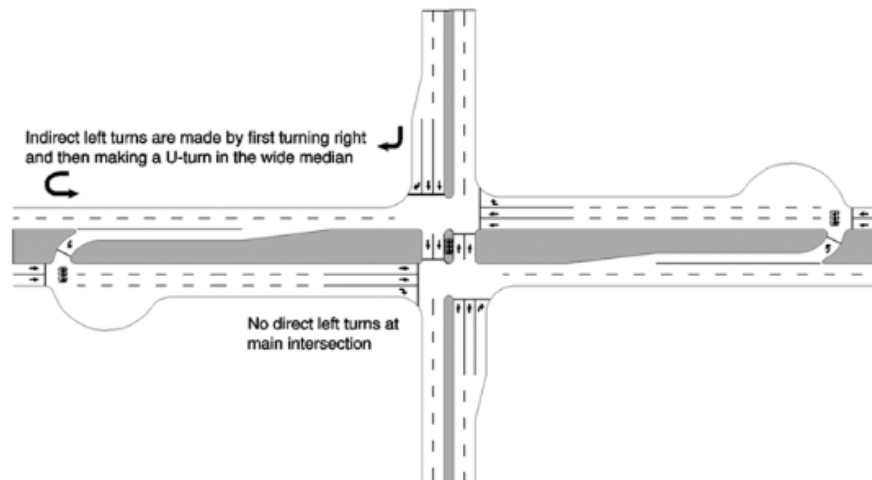


# Intersections: Reduced Left-Turn Conflict Intersections

- Restricted Crossing U-Turn (RCUT)
  - AKA J-Turn, Superstreet, or Reduced Conflict Intersection
- Median U-Turn (MUT)



Example of an unsignalized RCUT intersection. Source: FHWA



Example of a MUT intersection. Source: FHWA



## Safety Benefits:

Unsignalized Intersection to Unsignalized RCUT:

**63%**

reduction in fatal and injury crashes.<sup>4</sup>

MUT

**30%**

reduction in intersection-related injury crash rate.<sup>5</sup>

# Intersections: Roundabouts



Example of a single-lane roundabout. Source: FHWA

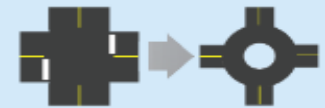


Illustration of a multi-lane roundabout. Source: FHWA



## Safety Benefits:

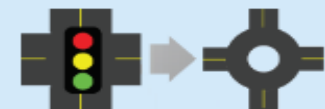
Two-Way Stop-Controlled Intersection to a Roundabout



**82%**

Reduction in fatal and injury crashes<sup>1</sup>

Signalized Intersection to a Roundabout



**78%**

Reduction in fatal and injury crashes<sup>1</sup>



# Intersections: Systemic Application of Multiple Low-Cost Countermeasures at Stop-Controlled Intersections

- Through Approach Treatments
  - Double-up, oversized advance intersections warning signs
    - Optional – Supplemental street name plaques or flashing beacons
  - Retroreflective sheeting on signposts
  - Enhanced pavement markings
- Stop Approach Treatments
  - Double-up, oversized advance “Stop Ahead” intersection warning signs
    - Optional – Flashing Beacons
  - Double-up, oversized stop signs
  - Retroreflective sheeting on signposts
  - Properly placed stop bar
  - Double arrow warning sign for T-intersections



**Safety Benefits:**

**10%**

reduction of fatal and injury crashes at all locations/types/areas.

**15%**

reduction of nighttime crashes at all locations/types/areas.

**27%**

reduction of fatal and injury crashes at rural intersections.

**19%**

reduction of fatal and injury crashes at 2-lane by 2-lane intersections.

**Average Cost-Benefit Ratio**

**12:1**

# Intersections: Systemic Application of Multiple Low-Cost Countermeasures at Stop-Controlled Intersections



# Intersections: Yellow Change Intervals

- Adjusting the length of time for a yellow signal indication
- Reduces red light running



**Safety Benefits:**

**36-50%**

reduction in red-light running.<sup>3</sup>

**8-14%**

reduction in total crashes.<sup>3</sup>

**12%**

reduction in injury crashes.<sup>3</sup>

# Pedestrian/Bicyclist



[Bicycle Lanes](#)



[Crosswalk Visibility Enhancements](#)



[Leading Pedestrian Interval](#)



[Medians and Pedestrian Refuge Islands in Urban and Suburban Areas](#)



[Pedestrian Hybrid Beacons](#)



[Rectangular Rapid Flashing Beacons \(RRFB\)](#)



[Road Diets \(Roadway Reconfiguration\)](#)



[Walkways](#)

# Pedestrian/Bicyclist: Bicycle Lanes

## Considerations

- Design will vary with roadway characteristics, user needs, and land-use
- Bike lane widths and existing policies/standards
- Increase ridership and manage roadway capacity
- Rumble strips in rural areas



## Safety Benefits:

Bicycle Lane  
Additions can  
reduce crashes  
up to:

**49%**

for total crashes on urban 4-  
lane undivided collectors and  
local roads.<sup>7</sup>

**30%**

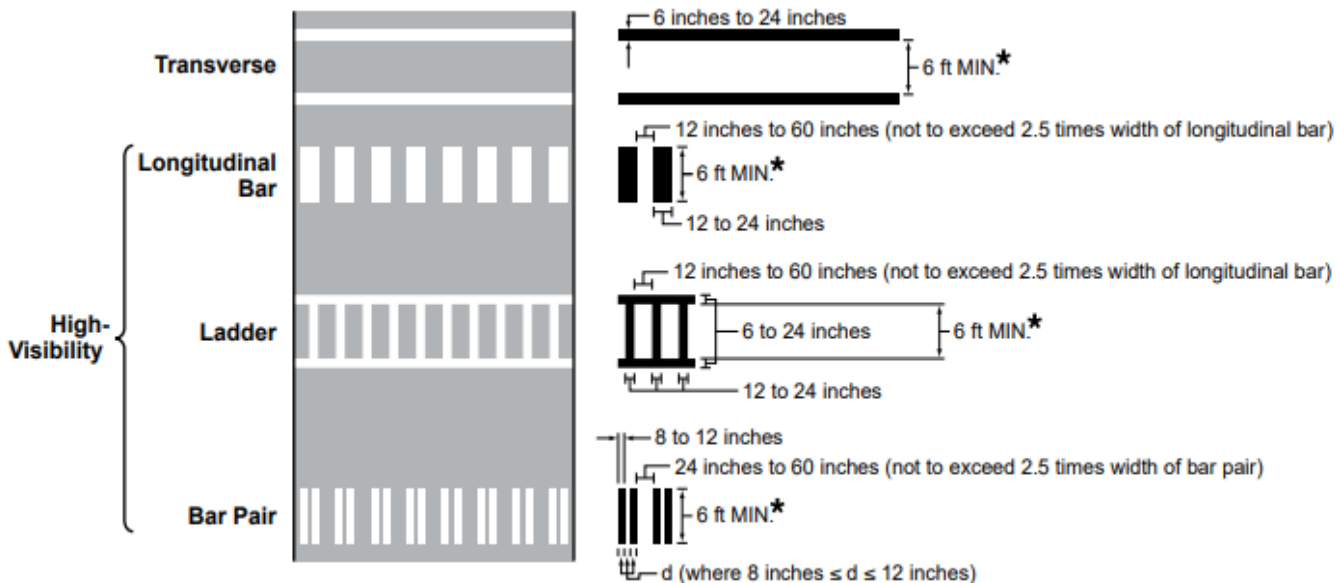
for total crashes on urban 2-  
lane undivided collectors and  
local roads.<sup>7</sup>

# Pedestrian/Bicyclist: Crosswalk Visibility Enhancements

## Treatments

- High-visibility crosswalks
  - Bar pairs, continental, ladder, etc. patterns
- Improved lighting
- Enhanced signing and pavement markings

Figure 3C-1. Crosswalk Markings



\* Minimum crosswalk width shall be 8 feet where the posted speed limit is 40 mph or greater at a non-intersection crosswalk.

Source:  
MUTCD 11<sup>th</sup> Edition



## Safety Benefits:

High-visibility crosswalks can reduce pedestrian injury crashes up to<sup>1</sup>

**40%**

Intersection lighting can reduce pedestrian crashes up to<sup>2</sup>

**42%**

Advance yield or stop markings and signs can reduce pedestrian crashes up to<sup>3</sup>

**25%**



# Pedestrian/Bicyclist: Leading Pedestrian Interval

## Benefits

- Increased visibility of crossing pedestrians
- Reduced conflicts between pedestrians and vehicles
- Increases likelihood of vehicles yielding
- Enhanced safety for pedestrians that are mobility-assisted



Safety Benefits:

**13%**

reduction in pedestrian-vehicle  
crashes at intersections.<sup>2</sup>

# Pedestrian/Bicyclist: Medians and Pedestrian Refuge Islands in Urban and Suburban Areas



## Safety Benefits:

Median with  
Marked  
Crosswalk

**46%**

reduction in pedestrian  
crashes.<sup>2</sup>

Pedestrian  
Refuge Island

**56%**

reduction in pedestrian  
crashes.<sup>2</sup>



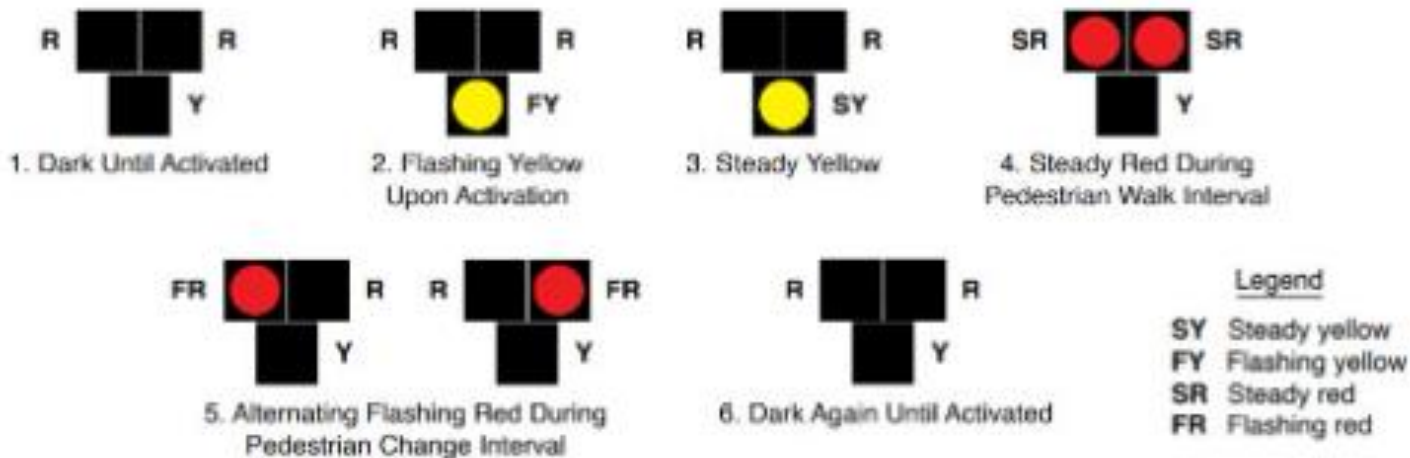
Median and pedestrian refuge island near a roundabout.  
Source: [www.pedbikeimages.org](http://www.pedbikeimages.org) / Dan Burden



Example of a road with a median and pedestrian refuge islands.  
Source: City of Charlotte, NC

# Pedestrian/Bicyclist: Pedestrian Hybrid Beacons

Designed for crossing higher-speed roadways either at midblock crossings or uncontrolled intersections



**Safety Benefits:**

**55%**

reduction in pedestrian crashes.<sup>3</sup>

**29%**

reduction in total crashes.<sup>4</sup>

**15%**

reduction in serious injury and fatal crashes.<sup>4</sup>

Sequence for a PHB. Source: MUTCD 2023 Edition, Chapter 4J, FHWA

# Pedestrian/Bicyclist: Rectangular Rapid Flashing Beacons (RRFB)

Designed for crossing lower speed (<40 MPH) roadways either at midblock crossings or uncontrolled intersections



## Safety Benefits:

RRFBs can  
reduce crashes  
up to:

**47%**

for pedestrian crashes.<sup>4</sup>

RRFBs can  
increase  
motorist  
yielding rates up  
to:

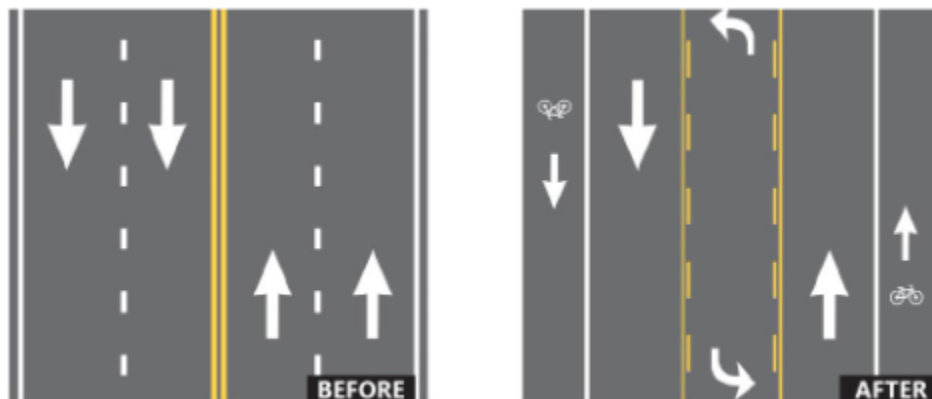
**98%**

varies by speed limit, number  
of lanes, crossing distance, and  
time of day).<sup>3</sup>



# Pedestrian/Bicyclist: Road Diets (Roadway Reconfiguration)

- Benefits
  - Reductions of rear-end and left-turn crashes due to dedicated left-turn lanes
  - Reduced right-angle crashes
  - Fewer lanes for pedestrians to cross
  - Opportunities to install pedestrian refuge islands, bicycle lanes, on-street parking, or transit stops
  - Traffic calming and more consistent speeds



## Safety Benefits:

4-Lane to 3-  
Lane, Road Diet  
Conversions

**19-47%**

reduction in total crashes.<sup>1</sup>

# Pedestrian/Bicyclist: Walkways

## Types of walkways

- Shared-use paths
- Sidewalks
- Roadway shoulders



## Safety Benefits:

### Sidewalks

**65-89%**

reduction in crashes involving pedestrians walking along roadways.<sup>3</sup>

### Paved Shoulders

**71%**

reduction in crashes involving pedestrians walking along roadways.<sup>3</sup>

# Speed Management



[Appropriate Speed Limits for All Road Users](#)



[Speed Safety Cameras](#)



[Variable Speed Limits](#)

# Speed Management: Appropriate Speed Limits for All Road Users

- Tools
  - USLIMITS2
  - NCHRP 966: Posted Speed Limit Setting Procedure and Tool
  - Safe System Approach
- Montana
  - MCA 61-8-303, 61-8-309, 61-8-310, and 61-8-312
  - Speed limits changes are set by the Transportation Commission or a local agency



# Speed Management: Speed Safety Cameras

- Types
  - Fixed Units
  - Point-to-Point (P2P) Units
  - Mobile Units
- Not used in Montana
  - MCA 61-8-203
- MDT performs Speed Studies that are then passed onto the Transportation Commission to determine changing speed limits
  - MCA 61-8-303, 61-8-309, and 61-8-310



P2P units can reduce crashes on urban expressways, freeways, and principal arterials up to:

**37%**

for fatal and injury crashes.<sup>2</sup>

Mobile units can reduce crashes on urban principal arterials up to:

**20%**

for fatal and injury crashes.<sup>5</sup>

# Speed Management: Variable Speed Limits

- Applications
  - Congestion
  - Incidents/Crashes
  - Work Zones
  - Inclement Weather
- Considerations
  - Effective on urban and rural high-speed roadways (> 40 MPH)
  - Implemented into Active Traffic Management plans or into existing Road Weather Information Systems
  - Can be applied to entire roadway or individual lanes



## Safety Benefits:

VSLs can reduce  
crashes on  
freeways up to:<sup>1</sup>

**34%**

for total crashes.

**65%**

for rear-end crashes.

**51%**

for fatal and injury crashes.

**Benefit/Cost Ratios**  
range between<sup>1</sup>

**9:1 - 40:1**

# Crosscutting



[Lighting](#)



[Local Road Safety Plans](#)



[Pavement Friction Management](#)

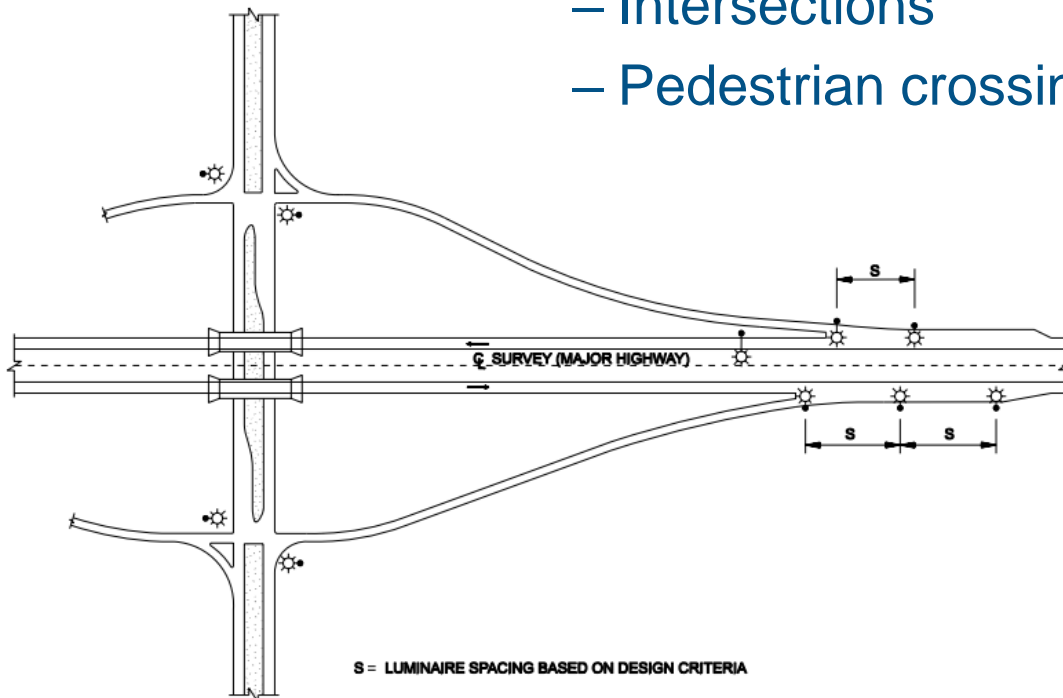


[Road Safety Audit](#)

# Crosscutting: Lighting

## Applications

- Roadway segments
- Intersections
- Pedestrian crossings



PARTIAL INTERCHANGE LIGHTING

Figure 13.6J

Source: MDT Traffic Engineering Manual



## Safety Benefits:

Lighting can reduce crashes up to:

**42%**

for nighttime injury pedestrian crashes at intersections.<sup>1</sup>

**33-38%**

for nighttime crashes at rural and urban intersections.<sup>2,1</sup>

**28%**

for nighttime injury crashes on rural and urban highways.<sup>1</sup>

# Crosscutting: Local Road Safety Plans



## Safety Benefits:

Agencies have experienced the following benefits after LRSP implementation:

**25%**

reduction in county road fatalities in Minnesota.

**17%**

reduction in fatal and serious injury crashes on county-owned roads in Washington State.

**35%**

reduction in severe curve crashes in Thurston County, WA.

Infographic showing the LRSP process. Source: FHWA

# Crosscutting: Pavement Friction Management

- Applications
  - Horizontal curves
  - Interchange ramps
  - Intersection approaches
    - Higher-speed signalized and stop-controlled intersections
    - Steep downward grades
  - Locations with a crash history of rear-end, failure to yield, wet-weather, or red-light running crashes
  - Crosswalk approaches
- Considerations
  - Applied to existing pavement
  - If poor pavement quality, the life cycle will be shortened



## Safety Benefits:

HFST can reduce  
crashes up to:

**63%**

for injury crashes at ramps.<sup>2</sup>

**48%**

for injury crashes at horizontal  
curves.<sup>2</sup>

**20%**

for total crashes at  
intersections.<sup>3</sup>

# Crosscutting: Road Safety Audit

- Benefits
  - Reduced number of severity crashes
  - Reduced costs from early identification and mitigation of safety issues before projects are built
  - Increased opportunities to integrate multimodal safety strategies and proven safety countermeasures
  - Ability to consider human factors throughout design
  - Increased communication and collaboration among stakeholders



Safety Benefits:  
**10-60%**

reduction in total crashes.<sup>1</sup>



# Sources

- FHWA's Office of Safety
  - <https://highways.dot.gov/safety>
- FHWA's Proven Safety Countermeasures
  - <https://highways.dot.gov/safety/proven-safety-countermeasures>
- FHWA's Crash Modification Factors (CMF) Clearinghouse
  - <https://cmfclearinghouse.fhwa.dot.gov>
- FHWA's Evaluation of Low-Cost Safety Improvements Pooled Fund Study (ELCSI-PFS)
  - <https://highways.dot.gov/research/safety/evaluations-low-cost-safety-improvements-pooled-fund-study/studies-elcsi-pfs>
  - <https://highways.dot.gov/research/safety/evaluations-low-cost-safety-improvements-pooled-fund-study/publications>



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