#### Urban Area Crashes Emphasis Area

#### **Overview of Issues and Approach**

presented to

#### Montana CHSP Annual Meeting

presented by Cambridge Systematics, Inc. Sam Lawton



June 8, 2011



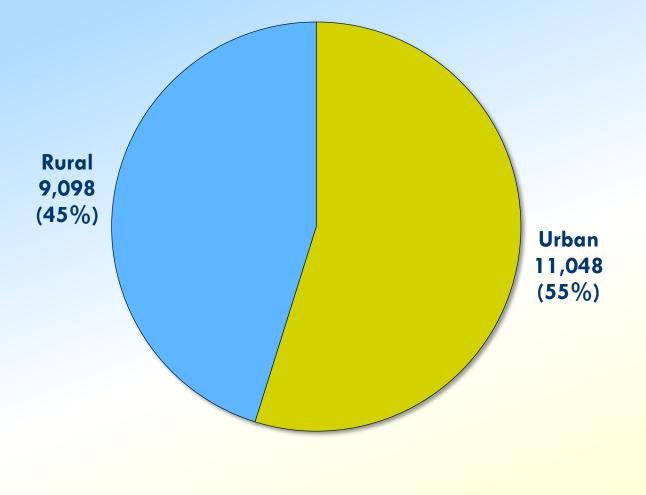


#### Urban Area Crashes The Problem

- Over half of all crashes in Montana occur in urban areas
- Approximately 8 percent of all fatal crashes in Montana occur in urban areas
- Although primarily a rural state, over half of Montana's population lives in an urban area (as of 2000 U.S. Census)

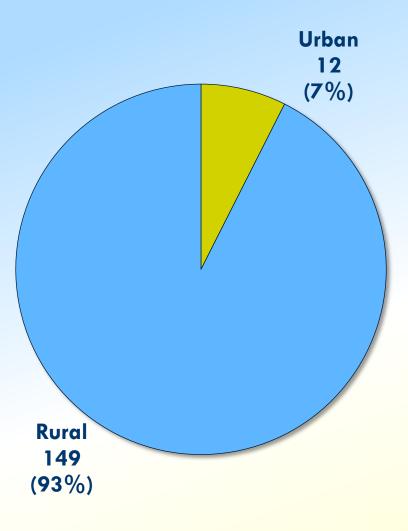


### Rural versus Urban Crashes





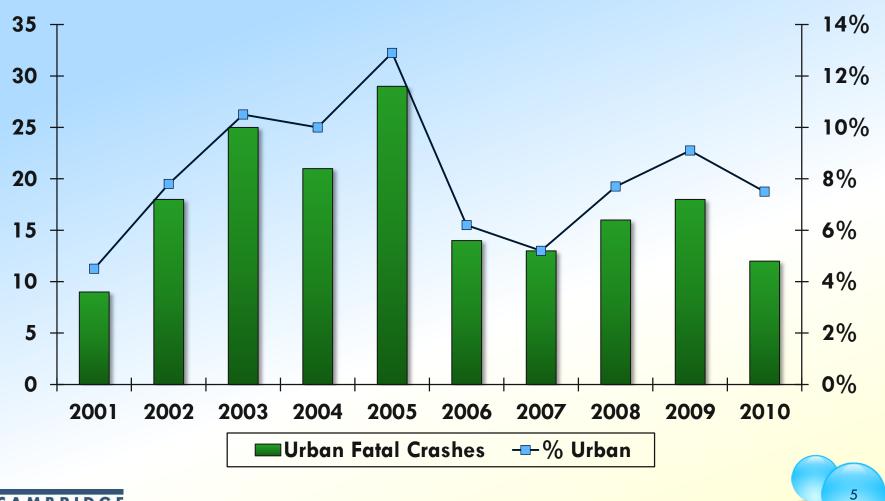
## Rural versus Urban Fatal Crashes 2010







#### **Urban Fatal Crashes**





#### Rural versus Urban Fatal Crashes

		Rural Fatal	Urban Fatal		Percent
Year	<b>Fatal Crashes</b>	Crashes	Crashes	Percent Rural	Urban
2001	201	192	9	95.5%	4.5%
2002	232	214	18	<b>92.2</b> %	7.8%
2003	239	214	25	<b>89.5</b> %	10.5%
2004	209	188	21	<b>90.0</b> %	10.0%
2005	224	195	29	87.1%	12.9%
2006	227	213	14	<b>93.8</b> %	6.2%
2007	250	237	13	<b>94.8</b> %	5.2%
2008	208	192	16	<b>92.3</b> %	7.7%
2009	198	180	18	<b>90.9</b> %	<b>9.</b> 1%
2010	161	149	12	<b>92.5</b> %	7.5%



#### Rural versus Urban Fatal Crashes

	Rural		Urban		Total	
Vehicles	Fatal Crashes	Percent	Fatal Crashes	Percent	Fatal Crashes	Percent
1	100	<b>67</b> .1%	6	50.0%	106	65.8%
2	45	30.2%	5	41.7%	50	31.1%
3	3	2.0%	1	8.3%	4	2.5%
4	1	0.7%	0	0.0%	1	0.6%
>=5	0	0.0%	0	0.0%	0	0.0%
Total	149	100.0%	12	100.0%	161	100.0%





#### Urban Area Crashes The Approach

- Montana is committed to addressing all aspects of transportation safety
- MDT established a pilot program for individual communities to request technical and financial support to develop a Community Transportation Safety Plan (CTSP)
  - Communities submit a written request with a problem statement, letters of community support, and identification of a local sponsor
  - » Technical and financial support is provided but managed by the recipient community
- Local sponsor is responsible for coordinating plan development and overseeing implementation of the plan



# Urban Area Crashes Participating Communities

Two communities were selected to initially participate in the program:

- Shelby (later expanded to include all of Toole County)
- Hamilton

Planning began in early fall, 2010 and the plans were completed this spring.



#### Urban Area Crashes The Process

 Using a process similar to the development of the CHSP, development of CTSPs involved the following

- » Obtain stakeholder input through a steering committee
- » Review data and trends
- » Establish an overall goal
- » Identify emphasis areas
- » Review best practices addressing the "4 E's" of safety engineering, education, enforcement, and encouragement
- » Convene a community transportation safety summit
- » Identify strategies and action steps
- » Develop an implementation plan and reporting/monitoring process



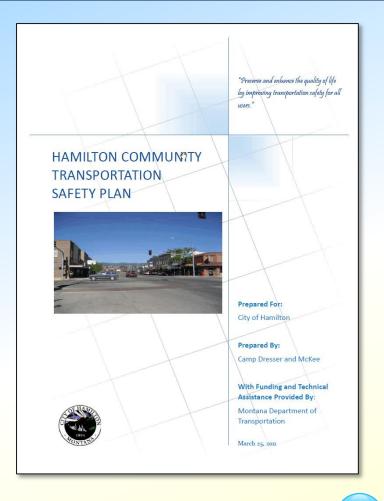
#### Urban Area Crashes The Results



Shelby-Toole County Community Transportation Safety Plan



February 2011





#### Urban Area Crashes The Results (continued)

- Shelby/Toole County emphasis areas
  - » Inattentive/distracted driving
  - » Impaired driving
- Hamilton emphasis areas
  - » Vulnerable users (older drivers, younger drivers, bicyclists, and pedestrians)
  - » User behavior (impaired driving, safety device usage, distracted driving)
  - » Problem locations





# Urban Area Crashes Feedback from the Communities

- Communities were impressed that there was broad participation from a variety of sectors
- Included participation from judges, law enforcement and prosecutors
- CTSP provided a constructive and feasible plan of action with community support



# Urban Area Crashes Shelby/Toole County Implementation Activities

 City Council discussed implementation of distracted driving ordinance

- Instituted cell phone policy for city employees
- 97 participants in RASS training held in Shelby in March
- St. Patrick's Day Safety Campaign E-Blast to Tavern Association and Chamber of Commerce
- Have initiated discussions regarding establishment of DUI Task Force



#### Urban Area Crashes Next Steps

- MDT is currently soliciting letters of interest from
- Talk to your local officials if you are interested in applying and encourage them to follow-up with MDT





### Urban Area Crashes MDT Contacts for Further Information

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16

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