

CHSP SAFETY BELT USE EMPHASIS AREA

ANNUAL TRANSPORTATION
SAFETY MEETING
OCTOBER 16-17, 2013

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HOW OFTEN DO YOU WEAR A SEAT BELT WHEN DRIVING IN TOWN?

- A. Always
- B. Almost Always
- C. Seldom
- D. Rarely
- E. Never




HOW OFTEN DO YOU WEAR A SEAT BELT WHEN DRIVING ON THE HIGHWAY?

- A. Always
- B. Almost Always
- C. Seldom
- D. Rarely
- E. Never





REVIEW OF WHAT WORKS: SEAT BELT USE LAWS

Counter Measure	Effectiveness
State Primary Enforcement Belt Use Law	
Local Primary Enforcement belt use Law	
Increased Belt Use Law Penalties	
Strengthening Child/Youth Occupant Restraint Laws	




SEAT BELT USE ENFORCEMENT

Seat Belt Law Enforcement	Effectiveness
Short High Visibility Belt Law Enforcement	
Combined Enforcement, Nighttime	
Sustained Enforcement	
Short High Visibility Child Restraint Law Enforcement	

COMMUNICATIONS AND OUTREACH

Countermeasure	Effectiveness
Supporting Enforcement	
Strategies for Low Belt Use Groups	
Strategies for Older Children	
Strategies for Booster Seat Use	

OTHER STRATEGIES

Countermeasures	Effectiveness
School Programs	
Child Restraint Distribution Programs	
Inspection Stations	

SO WHAT ARE WE DOING IN MT?

Increase Safety Belt Usage

Strategy 1 – Promote need for primary seat belt enforcement

Strategy 2 – Provide targeted education and enforcement in low belt use areas

Strategy 3 – Provide leadership and expand partnerships at the state, regional and local level



SB-1 PROMOTE NEED FOR A PRIMARY SAFETY BELT LAW & ENHANCE CURRENT PRIMARY CHILD PASSENGER SAFETY LAW

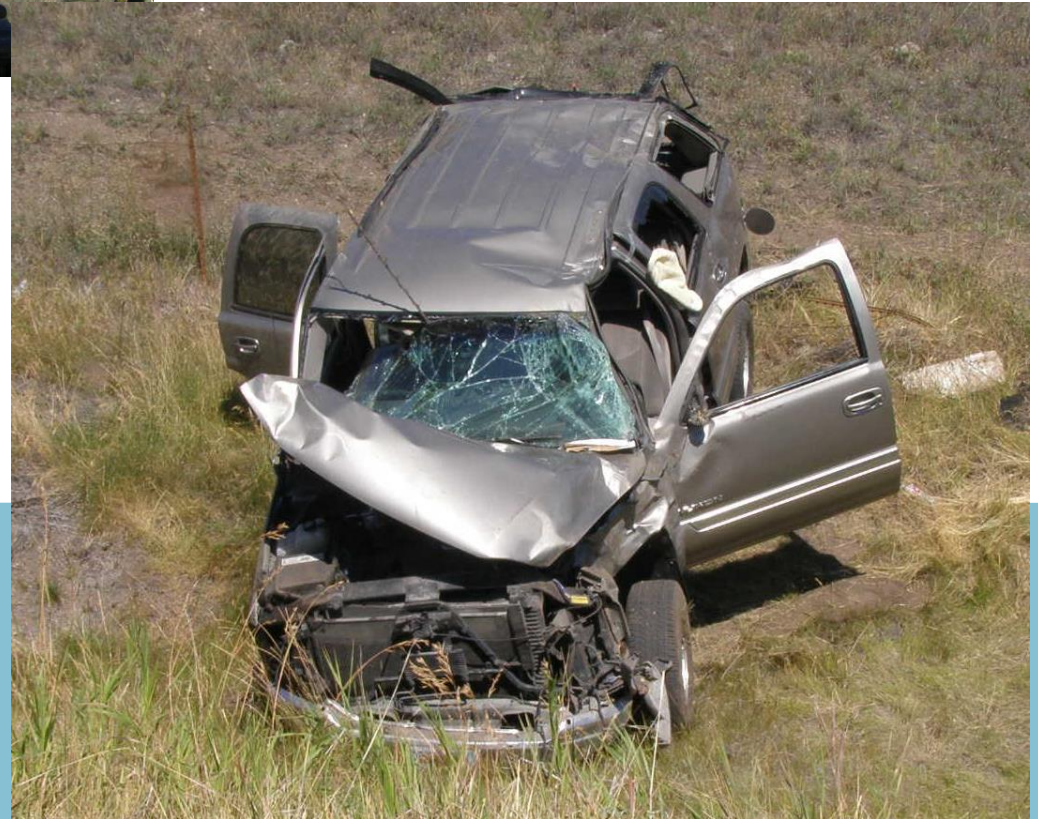


**DO YOU THINK PASSING A LOCAL SEAT BELT
ORDINANCE WOULD BE BENEFICIAL?**

- A. Yes
- B. No
- C. Unsure

SB-2 TARGETED EDUCATION AND ENFORCEMENT IN LOW BELT USE LOCATIONS AND POPULATION GROUPS







**HAVE YOU “LIKED” OR “SHARED” THE MT SEAT BELT
COALITION FACEBOOK PAGE?**

A. Yes

B. No

C. Don't Use Facebook

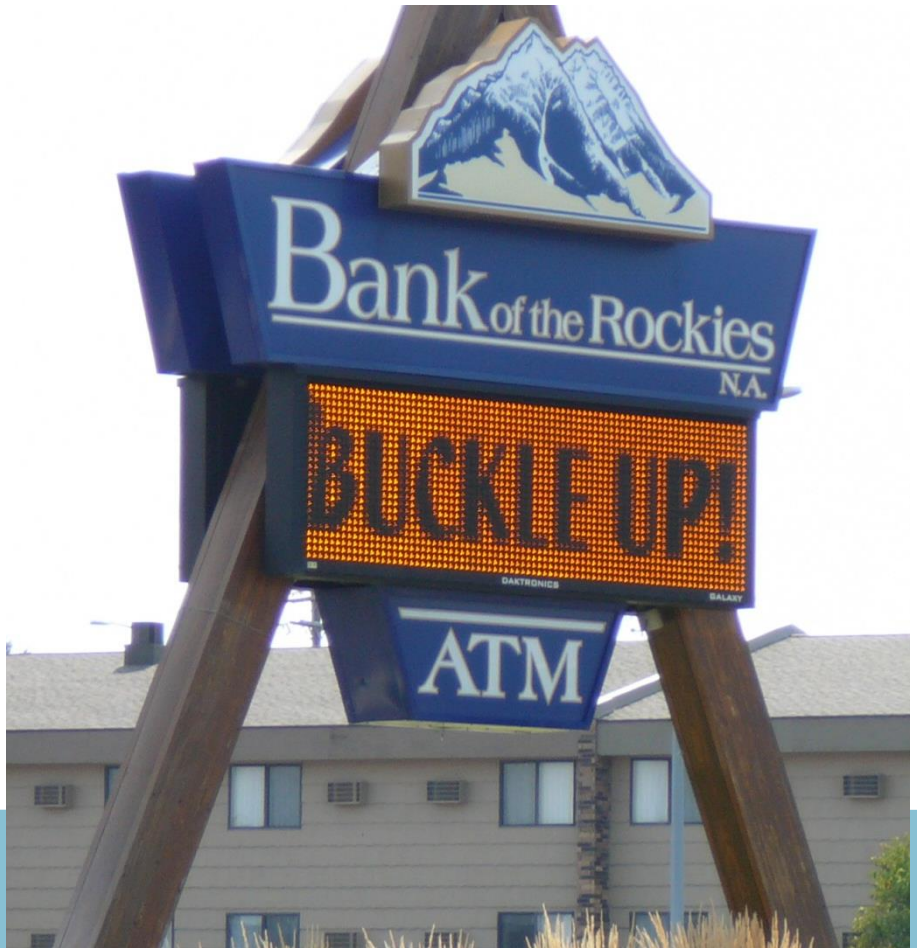
SB-3 PROVIDE LEADERSHIP AND EXPAND PARTNERSHIPS AT THE STATE, REGIONAL, AND LOCAL LEVEL TO PROMOTE INCREASED SEAT BELT USE





BENGALS
We Appreciate our Students
Please
BUCKLE UP
So we can see
you again.
Helena High School
Administration, Faculty,
&
Support Staff





**DO YOU KNOW WHERE TO FIND RESOURCE
INFORMATION FOR SPEAKING TO COMMUNITY
MEMBERS ABOUT IMPORTANCE OF SEATBELT USE ?**

- A. Yes
- B. No
- C. Unsure

**WHERE DO WE GO FROM
HERE?**

WHAT WOULD GET MONTANANS TO BUCKLE UP?

- A. primary enforcement
- B. cost of a seat belt fine
- C. more education
- D. promise that all their wildest dreams will come true

Interested in being involved on the Safety Belt Use Emphasis Area Team ?

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