

**Occupant Protection
CHSP Emphasis Area
Workgroup Meeting
Agenda**

MDT Planning Conference Room A,
Les Schwab Building
2960 Prospect Avenue
Helena, MT

Tuesday, November 13, 2018 from 10 a.m. - 12:00 p.m.



VISION ZERO
zero deaths · zero serious injuries
**MONTANA DEPARTMENT
OF TRANSPORTATION**

Attendees:

Sgt. Greg Amundsen, Traffic (Missoula PD)
Jeremy Brokaw, Injury Prevention (DPHHS)
Pam Buckman, OP Coordinator (MDT)
Mary Kay Burns, Buckle Up MT Coordinator (Cascade Co)
Sheila Cozzie, Cultural Liaison (MDT)
Nanette Gilbertson, Executive Director (MSPOA)
Mark Keeffe, Data Analyst-SHTSS (MDT)
Janet Kenny, SHTSS Supervisor (MDT)
Tracie Kiesel, Tri-County Buckle Up MT Coordinator
Pam Langve-Davis, CHSP Program Manager (MDT)
Wendy Olson Hansen, Buckle Up MT Coordinator (Flathead Co)
Sgt. John Spencer (MHP)

Hannah Yang, Epidemiologist (DPHHS)

Via Phone:

Gina Beretta, NMHTSA Region10
Lonie Hutchison, Buckle Up MT Coordinator (Missoula /Granite Co)
Fran Penner-Ray, Traffic Education (OPI)

Approval of Minutes

The September meeting notes were approved as written and will be posted to the CHSP website.

Annual meeting – Take Away

The FCCLA session was good and The Blackfeet Tribe – Native American Crisis video was great. The social networking session wasn't as effective for many attendees. Many don't use social networking tools such as Facebook, Twitter, Instagram, etc. The interaction with FCCLA students during the session was beneficial. The presentation by Pat Goldhahn was powerful and much appreciate. Next year's Annual CHSP will be October 9-10 2019 at the Colonial.

- An outcome from the annual meeting is a suggestion to have a coordinated and consistent messaging to be sent out to partners who could in turn push out to their networks. Planning's public involvement contact will be developing a calendar for media messaging to be pushed out to safety partners on bi-weekly schedule. Expectation is to see something after the first of the year.

Old Business-

National Child Passenger Safety week was September 23-29. Checkup events supported with media efforts (radio/Facebook) were conducted in 14 different locations throughout the state. Other events were conducted without media notice. Fort Peck SOAR /CPS coordinator conducted 5 separate events. The BUMT coalitions each hosted at least one event. Mary Kay Burns, Cascade Co BUMT successfully applied for a Graco grant and received 25 car seats that were to be distributed in September. Graco also sent CPS technicians to Montana to help with distribution during National CPS Week.

Hannah Yang is working on a white paper summarizing the Medicaid costs for unbelted motor vehicle occupants. She hopes to have it finalized soon. Once completed Pam Langve-Davis will set up a meeting with management to review and determine next steps.

New Business-

Rotunda Day is scheduled for January 29, 2019 for the Occupant Protection Safety Day. Meeting discussion revolved around brainstorming ideas. A lead on this strategy was not named. Coordination among safety partners is needed. Event coordination will be discussed/decided at the December 11 meeting.

Impaired Driving – A Crisis in Tribal Communities a video was developed by the Blackfoot Tribe using FHWA Tribal Transportation Safety Program (TTSP) funding with some funding by MDT. Blackfoot SOAR Coordinator Eileen Henderson worked closely with Wendt Agency on the video.

- Next step is distribution. Currently it is on YouTube <https://youtu.be/rrjM5KAct8U?list=PLxseor6I1x1EFt8kpwT4LoBp6wpvTsTjc> and SOAR Face Book. Other possibilities include PBS, local television, movie theaters, IHS, etc.

Activities/Outreach Resources-

Janet Kenny reported that the bulleted 5 fact, book mark was finalized in time for the Annual Meeting and for the Rocky Mountain Rural Safety Symposium. The book mark is a quick fact reference available at your fingertips. The fact sheet is the consistent speaking notes for anyone that may be speaking to stakeholder groups and media. A supply of book marks and Fact sheets are available from SHTSS.

- Distribution plans will be discussed at December meeting.

Announcements-

ELT Meeting- May 9, 2019

Advisory Committee, May 16, 2019

2019 Annual Transportation Meeting, October 9 &10, 2019

Next Meeting and 2019 Meeting Schedule -

December 11, 2018, 10 am – noon, Conference Room C

2019 Occupant Protection Emphasis Area Meeting Schedule

January 8, 2019, 10 am-noon, Conference Room A
March 12, 2019, 10 am-noon, Conference Room A*
May 14, 2019, 10 am-noon, Conference Room A
July 9, 2019, 10 am-noon, Conference Room A
September 10, 10 am-noon, Conference Room A**
November 12, 10 am-noon, Conference Room A

*Last meeting to prepare for Executive Leadership Team Meeting (5/9)/ Advisory Committee (5/16).

** Last Meeting before Annual Meeting (10/9&10).